

# ADAM

2018 Models Edition 2



# DO YOUR THING.

When you're making a decision about your new car, it should be about you.

It's why we created ADAM. A car that doesn't just let you be you, it lets you express yourself too.

For starters, just check all the options you have with the striking ADAM JAM, impressive GLAM or energetic SLAM models, or ramp up to the sporty ADAM S with its eager 150PS 1.4 Turbo engine.

Then again, you might fancy an urban twist with ADAM ROCKS AIR and ADAM ROCKS S or turning heads with the striking Special Edition ADAM ENERGISED.

Whichever ADAM you choose, you get a car that's 100% you, with more stylish choices, smart features and hi-tech connectivity than you can shake a stick at.

So have a little flick through, find your ADAM, and simply add you.

**Isn't life brilliant.**



VX\_ADAM\_26184

Works with  
**Apple CarPlay**



VX\_ADAM\_26183



**androidauto**

VX\_ONSTAR\_22828

**OnStar**

VX\_ADAM\_24157



VX\_ONS\_26483



ADAM

VX\_ADAM\_18681

## CONTENTS



VX\_ADAM\_26181

## 08 ADAM JAM/GLAM/SLAM



VX\_ADAM\_26328

## 20 ADAM ROCKS AIR/ROCKS S



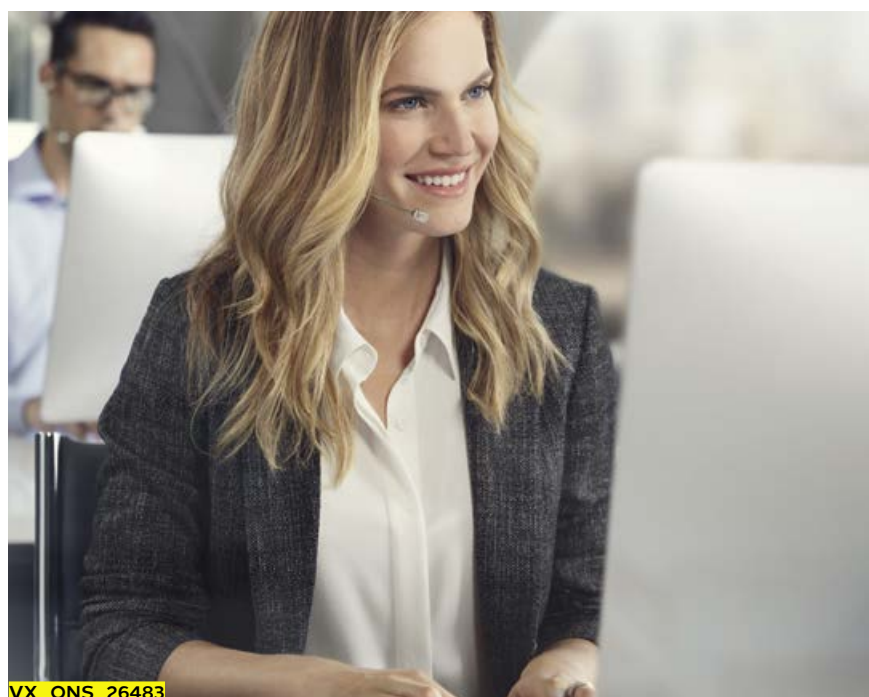
VX\_ADAM\_23913

## 30 ENGINES



VX\_ADAM\_26183

## 36 INFOTAINMENT



VX\_ONS\_26483

## 38 ONSTAR



VX\_ADAM\_23526

**14 ADAM S**



VX\_ADAM\_27458

**18 ADAM ENERGISED**



VX\_ADAM\_26326

**32 BODY AND ROOF COLOURS**



VX\_ADAM\_23880

**34 ADAM INNOVATIONS**



VX\_MYVX\_27574

**41 MY VAUXHALL**



VX\_ADAM\_19186

**42 ACCESSORIES**



VX\_ADAM\_24119

ADAM SLAM model illustrated features Technical Pack and Extreme Carbon Pack, optional at extra cost.

**INSIDE THE ADAM,  
OUTSIDE THE BOX.**



# ADAM JAM.

Bring home an ADAM JAM and your neighbours are going to notice. Striking colour combos are eye-catching and attention-grabbing both inside and out. Big personality and funky shape come factory-fitted, so get your imagination to work and shake up your street.

To start you off all this comes as standard:

- 16-inch Titan Triple Cross alloy wheels
- Air conditioning
- CD player with USB facility and aux-in socket
- Bluetooth® connectivity
- Trip computer
- Cruise control
- Tyre pressure monitoring system

And your power choice with insurance groups:

1.2i (70PS)	3E
1.4i (87PS)	6E



Red 'n' Roll brilliant paint is optional at extra cost.

VX\_ADAM\_23870

Log on to [vauxhalladam.co.uk](http://vauxhalladam.co.uk) and download the Price and Specification Guide for more detailed ADAM JAM specification information, or to use the configurator.



VX\_ADAM\_19288

Imix Black Cloth is standard on ADAM JAM.

Red 'n' Roll facia and door inserts with Red 'n' Roll exterior colour.

Please note: Facia and door inserts vary according to exterior body colour. See price guide for details.



2



VX\_ADAM\_18693

3



VX\_ADAM\_18681

4



VX\_ADAM\_22664

Make the perfect first impression with simply must have features.

1. **Open that door, drop that jaw.** ADAM JAM's outstanding outside has an incredible inside to match.
2. **The key to your creation.** ADAM JAM keys hold their own on any table.
3. **Loud and proud.** The ADAM badge says it all. Add the Urban Pack and you can say it with more chrome.
4. **Alloy wheels.** The ADAM JAM doesn't just get from A to B. It gets noticed along the way thanks to its striking 16-inch Titan Triple Cross alloy wheels.

## ADAM JAM STYLE PACK

VX\_ADAM\_23872

Why not go for it with an ADAM JAM Style Pack\* which gives you:

- White my Fire or Black Jack roof and door mirror covers
- Dark-tinted rear windows
- 17-inch Technical Grey Roulette alloy wheels



Pump up the Blue premium paint is also optional at extra cost.

Add the Urban Pack\* too and your JAM will also come with:

- Chrome-effect upper side window mouldings
- Chrome-effect door handle inserts
- Chrome-effect door sill covers
- LED daytime running lights and LED tail lights
- Multi-colour interior illumination

\*Optional at extra cost.

VX\_ADAM\_19064

# ADAM GLAM.



VX\_ADAM\_22644

Exterior Light Pack and Saturday White Fever brilliant paint are optional at extra cost.

Stop counting the likes and start counting the loves. In ADAM GLAM you're dressed to impress. When you create your ADAM you don't follow a trend, you start a whole new one. Take your seat under a panoramic glass roof, immerse yourself in six-speaker surround sound and take a ride in your character personified.

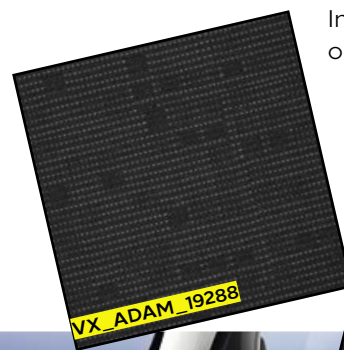
You'll find all this at your disposal:

- 16-inch Silver Vintage alloy wheels
- Electronic climate control
- CD player with USB facility and aux-in socket
- Digital radio
- Bluetooth® connectivity
- Trip computer and cruise control
- Fixed glass sunroof
- Tyre pressure monitoring system

You'll love the power choice and insurance groups too:

1.2i (70PS)	3E
1.4i (87PS)	6E
1.4i (87PS) Easytronic	6E

Imix Black Cloth on ADAM GLAM.



VX\_ADAM\_19288



VX\_ADAM\_19290

Ocio Black Cloth/Morrocana trim\*.

Ocio Black Cloth/Morrocana trim and Technical Pack are optional\*.

\*Optional at extra cost.

Log on to [vauxhalladam.co.uk](http://vauxhalladam.co.uk) and download the Price and Specification Guide for more detailed ADAM GLAM specification information, or to use the configurator.



1

VX\_ADAM\_24151



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VX\_ADAM\_23873

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VX\_ADAM\_23881

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VX\_ADAM\_18682

**A style icon. It's true. We're not dressing it up. All this can be yours.**

**1. Everybody's crazy about a sharp-dressed ADAM GLAM.** Every ADAM GLAM comes dressed in Imix Black trim. Chrome door sill covers match the gleaming door handle inserts and window mouldings.

**2. Let there be light.** ADAM GLAM's fixed glass sunroof looks even better from the inside.

**3. Set your season.** Your electronic climate control automatically keeps the car as hot or cool as you want.

**4. See and be seen.** Safer, smarter, cooler and cleaner. With LED daytime running lights and smart LED tail lights\*.

**Alloy wheels.** 16-inch Vintage alloys come as standard. You can also opt for the 17-inch Roulette design with or without the Style Pack.

\*Optional as part of the Exterior Light Pack.



VX\_ADAM\_23867



VX\_ADAM\_23912

## ADAM GLAM STYLE PACK

**Pump up your GLAM.** Take your style to town by upgrading with the ADAM GLAM Style Pack\* featuring:

- White my Fire or Black Jack roof and door mirrors

- Dark-tinted rear windows
- 17-inch Technical Grey Roulette alloy wheels



VX\_ADAM\_23867

Purple Fiction two-coat pearlescent paint is also optional at extra cost.

# ADAM SLAM.

VX\_ADAM\_19994



James Blonde premium paint is optional at extra cost.

ADAM SLAM has attitude, energy and agility thanks to a sporty chassis. Make a cult of your car and park your personality all over its fresh and muscular design.

- Here's some great kit to start you off:
- 17-inch Manoojian Hurricane alloy wheels
  - OnStar
  - Two-tone roof rack
  - Dark-tinted rear windows
  - Electronic climate control
  - CD player with USB facility and aux-in socket

- Digital radio
- Bluetooth® connectivity
- Trip computer and cruise control
- Sports suspension
- LED daytime running lights
- Tyre pressure monitoring system

Check out the power choice with insurance groups too:

1.2i (70PS)	3E
1.4i (87PS)	6E
1.4i (100PS)	9E
1.0i Turbo (115PS) S/S ECOTEC	10E

Log on to [vauxhalladam.co.uk](http://vauxhalladam.co.uk) and download the Price and Specification Guide for more detailed ADAM SLAM specification information, or to use the configurator.



VX\_ADAM\_28242

*Superheroes Black seat trim is standard on ADAM SLAM.*

*Technical Pack\**



VX\_ADAM\_19293

*\*Optional at extra cost.  
S/S = Start/Stop.*



2

VX\_ADAM\_18823



3

VX\_ADAM\_23896



4

VX\_ADAM\_26200

**Leading the way. These aren't boy's toys. They're game changers.**

- 1. **A high waiting to happen.** With its vivid colours and sporty steering wheel, just taking your seat is a buzz.
- 2. **Light show.** Rear LEDs make a powerful finish\*.
- 3. **Sporty ADAM SLAM seats.** These seats have a simple message: Get in and get going.
- 4. **Alloy wheels.** 17-inch Manooagian Hurricane alloys are fitted as standard with a high-gloss black available as a no-cost option.

## ADAM SLAM VXR STYLING PACK

**Create a real stir** The ADAM SLAM VXR Styling Pack\*\* has the standout styling to turn heads and keep them turned featuring:

- Body-colour front lower spoiler, side sills, rear lower skirt and rear roof spoiler.

\*\*Optional at extra cost. Not available on James Blonde and Mint my Mind exterior colours.

**Ramp things up a bit by adding the Extreme Carbon Pack\***

- Carbon fibre-effect exterior door mirrors, front grille bar and interior rear-view mirror cover

LED tail lights and Red 'n' Roll brilliant paint are optional at extra cost.



VX\_ADAM\_23874



VX\_ADAM\_23875

# OUT PERFORMER.

If your taste for the road needs performance that goes above and beyond, the 1.4 Turbo ADAM S is the total package.

With a powerful 150PS engine, sports suspension and aerodynamic design, it's more than ready for action, clocking 0-60 in under 8.5 seconds. Good job it's got both front and rear disc brakes for some serious stopping power too.

The ADAM S out performs on style too, boasting a body kit with pure attitude, with plenty of customisation options and a choice of five roof colours – two exclusive to the S.



**ADAM S**



# TURN ON THE HIGHLIGHTS.



## EXPLORE YOUR DARK SIDE

Bring the mood on with a Black Jack bonnet\* to create a bold, sporty look with dynamic style.

\*Optional at extra cost.



You'll find the standard features of the ADAM S are far from standard. And the customisable options give you plenty of scope to fine tune your perfect ride. The ADAM S is packed with highlights, including:

- 1.4i (150PS) turbocharged engine
- 18-inch Technical Grey diamond-cut Propellor alloy wheels
- OnStar
- Sports suspension
- Uprated brakes with red brake calipers
- Air intakes in front lower bumper
- Body-colour front lower spoiler, side sills and rear lower skirt
- Unique rear roof spoiler
- Black Jack roof and door mirrors
- Red your Engine Black cloth/Morrocana seats
- Red your Engine facia and door panel inserts
- ADAM S velour floor mats

To discover more, visit [vauxhalladam.co.uk](http://vauxhalladam.co.uk)





1. Cabin style rocks with the Red your Engine interior.
2. Upgrade to the stylish Recaro sports seats in Nappa leather.\*
3. Red foil décors on the dash and inner doors mark your territory.
4. Adjustable red lighting details highlight your instrument cluster.
- 5-6. Unique badge features on the remote key and rear panel.
- 7-8. With the body kit you're sure to stand out from the crowd.
9. Super-sharp 18-inch alloys with red brake calipers.
10. Why not top it all off with the unique Red 'n' Roll or Let it Blue Roof Pack.\*\*

\*Optional at extra cost. \*\*No-cost option.

## ADAM S COLOURS:

- Black Jack
- Saturday White Fever
- Let it Blue
- Heavy Metal
- Red 'n' Roll
- Pump up the Blue
- Shades of Grey

See pages 32/33 for more details.



# ADAM ENERGISED

IT'S READY WHEN YOU ARE

VX\_ADAM\_23841



VX\_ADAM\_27458

VX\_ADAM\_28130



VX\_ADAM\_23842

## Win admirers with the lean, mean looks of ADAM ENERGISED.

With a choice of four vivid tones, you can bring your individuality to ADAM ENERGISED Special Edition, which comes ready with smooth black accents, sporty 17-inch Hurricane alloys and sports pedals as standard. You can also add optional dark-tinted rear windows\* and cool LED lights front and rear\*.

Ask your retailer for a copy of the separate ADAM ENERGISED brochure or simply visit [vauxhall.co.uk](http://vauxhall.co.uk)



VX\_ADAM\_24152

VX\_ADAM\_27455



### Explore your dark side

Bring the mood on with the ADAM ENERGISED BLACK JACK\*\* featuring a Black Jack bonnet, dark-tinted rear windows and carbon-fibre effect rear-view mirror cover creating a bold, sporty look with dynamic style.

\*Optional at extra cost. \*\*Not available on Black Jack exterior colour.



ADAM ROCKS AIR model illustrated features White my Fire brilliant paint and Exterior Light Pack, optional at extra cost. Rear roof spoiler is available as a retailer-fit accessory at extra cost.

# ADAM ROCKS

## STYLE ON A WHOLE NEW LEVEL.

Taking the uniqueness of ADAM to a new dimension, ADAM ROCKS AIR is a real city trend setter with a higher ride and a rugged urban twist on your style. And with a full length canvas roof it's a great way to express yourself.

### COME AND PLAY.

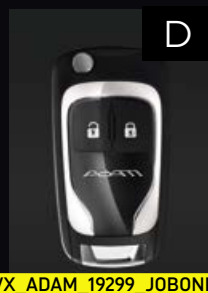
Make ADAM ROCKS AIR your own. Try the ADAM Configurator at [vauxhalladam.co.uk](http://vauxhalladam.co.uk)

# A CHANGE OF PERSPECTIVE.

Get behind the wheel of an ADAM ROCKS AIR model and get set to get noticed.

## STANDARD FEATURES INCLUDE:

- Electrically operated folding canvas roof in Black
- Unique front and rear bumpers, side sills, door moulding and wheel arch extensions
- Increased ride height (15mm)
- 17-inch Sterling Silver Swiss Blade alloy wheels
- Leather-covered steering wheel
- Facia and door panel inserts in Pearl White or Japan Black depending on exterior body colour
- Air conditioning
- CD player with USB facility and aux-in socket
- Digital radio
- Bluetooth® connectivity
- OnStar



- A. ADAM ROCKS badge. What else is there to say?  
B. The instrument cluster not only gives you real-time info – it also looks great.  
C. A chrome exhaust adds a sporty accent.  
D. Get started with your personalised ADAM ROCKS AIR key.  
E. Ocio Black cloth/Morrocana.  
F. Open up a window on the world with the electrically-operated canvas roof.



Electronic climate control, Winter Pack and Technical Pack are optional at extra cost.

Just ask your retailer or log on to the ADAM configurator at [vauxhalladam.co.uk](http://vauxhalladam.co.uk) for details of all the standard and optional interior and exterior colour combinations on offer.

Please refer to the latest ADAM Price and Specification Guide, available to download from [vauxhall.co.uk](http://vauxhall.co.uk) for details of exterior colour availability by model and prices.

VX\_ADAM\_23530



F



ADAM ROCKS AIR model illustrated features White my Fire brilliant paint and Exterior Light Pack, optional at extra cost. Rear roof spoiler is available as a retailer-fit accessory at extra cost.

# CHOOSE TO BE DIFFERENT.

It's all about your choices. With personalisation ideas and options you'll have no trouble finding the right combination to make your statement.

## OPTIONS INCLUDE:

- Electronic climate control
- Advanced remote control security alarm system
- Dark-tinted rear windows
- Sight and Light Pack
- Exterior Light Pack
- Winter Pack
- Technical Pack
- Extreme Carbon Pack

Just ask your retailer or log on to the ADAM configurator at [vauxhalladam.co.uk](http://vauxhalladam.co.uk) for details of the exterior colour and interior facia and door panel insert combinations on offer.





VX\_ADAM\_19620

1. Carbon-fibre effect front grille bar (part of the Extreme Carbon Pack).

1



2. Electronic climate control.

2



VX\_ADAM\_23881



ADAM ROCKS AIR model illustrated features White my Fire brilliant paint and Exterior Light Pack, optional at extra cost. Rear roof spoiler is available as a retailer-fit accessory at extra cost.

# ADAM ROCKS **S**

## IT ROCKS HARDER.

Here it comes. ADAM ROCKS S, sporty star of the ROCKS line up. Blazingly quick with a 150PS 1.4 turbocharged engine clocking 0-60mph in under 8.5 seconds, the ADAM ROCKS S has a go-anywhere, do-anything spirit.

It looks every inch the rock star. Yes, it's dressed in the unique body-kit and sports exhaust worn by all ROCKS models but plays harder with 18-inch Y-spoke alloys and an aggressive rear spoiler. And it truly walks the talk too, with sports suspension and updated disc brakes, front and rear.

In every way, ADAM ROCKS S is ready to move you more than ever before.



ADAM ROCKS S model illustrated features Let it Blue two-coat premium paint, optional at extra cost.



# SERIOUS STANDARDS

Chrome sports exhaust, a smart roof spoiler and Gloss Black Y-spoke 18-inch alloys are just some of the less-than-standard standards for ADAM ROCKS S.

## JUST FOR STARTERS

- 1.4i 150PS turbocharged engine
- 18-inch Gloss Black Y-spoke alloy wheels
- OnStar
- Sports suspension
- Up-rated brakes with red brake calipers
- Air intakes in front lower bumper
- Unique rear roof spoiler
- Black Jack roof and door mirrors
- Red your Engine Black cloth/Morrocana seats
- Red your Engine facia and door panel inserts

And when it comes to custom options, the ADAM ROCKS S doesn't hold back either. Time to start your wish list.

To discover more, visit [vauxhalladam.co.uk](http://vauxhalladam.co.uk)

VX\_ADAM\_24144



1

VX\_ADAM\_22562



4

## ADAM ROCKS S COLOURS:

- Black Jack
- Saturday White Fever
- Let it Blue
- Heavy Metal
- Red 'n' Roll
- Pump up the Blue
- White my Fire
- Shades of Grey

See pages 32/33 for more details.

## HIGH-OCTANE FEATURES

VX\_ADAM\_24178

VX\_ADAM\_24145



2

VX\_ADAM\_23898



3

VX\_ADAM\_24122



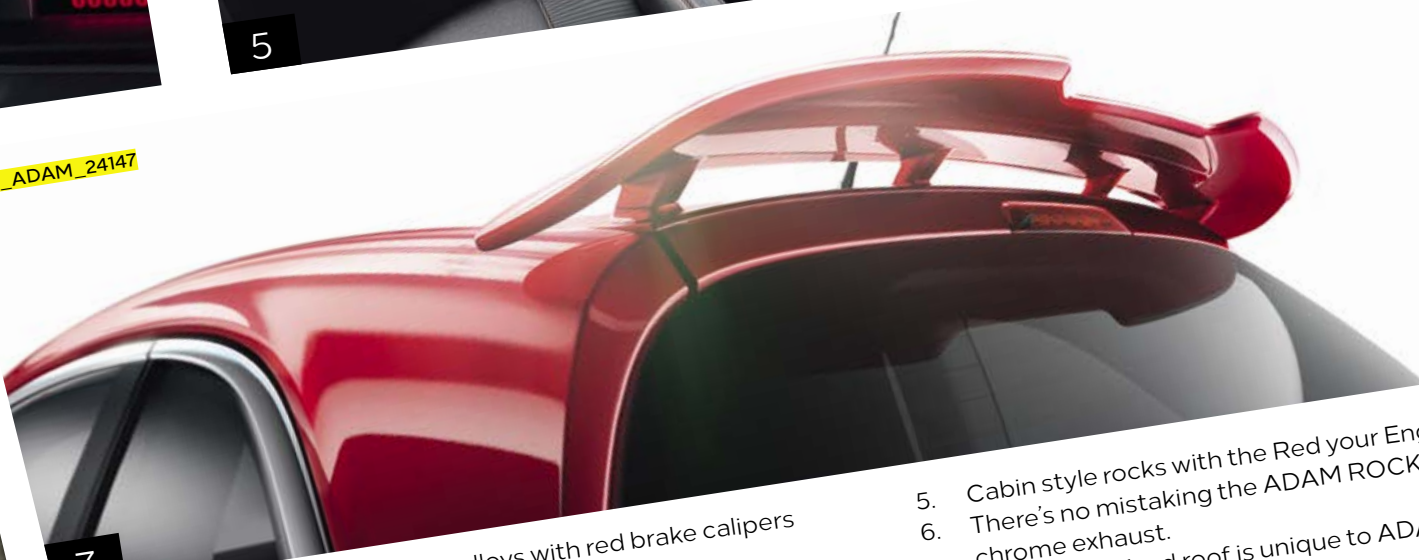
5

VX\_ADAM\_24146



6

VX\_ADAM\_24147



7

- 1. Dynamic 18-inch Y-Spoke alloys with red brake calipers are standard.
- 2. Stylish 18-inch Technical Grey diamond-cut Propellor<sup>1</sup> alloy wheels also with red calipers.
- 3. Upgrade to the stylish Recaro sports seats in Nappa leather<sup>2</sup>.
- 4. Adjustable red lighting details highlight your instrument cluster.

- 5. Cabin style rocks with the Red your Engine interior.
- 6. There's no mistaking the ADAM ROCKS S chrome exhaust.
- 7. The optional<sup>1</sup> red roof is unique to ADAM ROCKS S, as is the aerodynamic spoiler.

<sup>1</sup> No-cost option.  
<sup>2</sup> Optional at extra cost.

# DRIVE BOLD.

Whatever your taste, and whatever size your pocket, there's an ADAM engine for you.  
**START ME UP.** A great place to begin is the economical 1.2i (70PS) engine. Or move up to a sportier option with either 87PS or 100PS from a punchy 1.4i.  
**WANT MORE?** If you want even more oomph, the new three-cylinder, super-efficient 1.0i Turbo should tick all your boxes. At 115PS it has all the power and character of a much bigger engine, yet it's small on fuel consumption with a combined figure up to 57.6mpg, which is pretty thrifty.



## ADAM AND ADAM ROCKS PERFORMANCE/FUEL ECONOMY/CO<sub>2</sub>/VEHICLE EXCISE DUTY

Engines	Performance*	
	Max. speed (mph)	Acc. 0-62mph (secs)
1.2i (70PS)	103	14.9
1.4i (87PS)	109	12.5
1.4i (87PS) Easytronic	111	13.9
1.4i (100PS)	115	11.5
1.0i Turbo (115PS) S/S ECOTEC	121	9.9
1.4i Turbo (150PS) S/S	130	8.5

For further details, please refer to the ADAM Price and Specification Guide, available to download from [vauxhalladam.co.uk](http://vauxhalladam.co.uk)  
 \*Fuel consumption information is official government environmental data, tested in accordance with the relevant EU directive. Official EU-regulated test data is provided for comparison purposes and actual performance will depend on driving style, road conditions and other non-technical factors.

**WANT IT ALL?** Exclusive to the ADAM S and ADAM ROCKS S models is the 1.4 Turbo engine, the most powerful ADAM engine at 150PS, delivering an impressive 220Nm of torque with a six-speed gearbox. An engine with real attitude.

**SAVE YOUR ENERGY.** Some engines come with Start/Stop technology, too. This clever system saves fuel by switching the engine off when you stop in traffic, then starting it back up as soon as you put your foot down. All totally smooth and automatic – while saving you money.

**TAKE IT EASY.** If you fancy a more leisurely life, choose ADAM's Easytronic transmission. It's a five-speed manual gearbox with a fully automatic mode. In manual, you simply push the gear lever forward or back to shift gears up or down – there's no clutch to bother with. And, by nudging the lever to the side you can switch to fully automatic mode and let Easytronic do all the work. Easy life. If you're a creature of the city you'll also love City Mode, a smart feature that lightens the steering to make parking a doddle. And, if a tricky situation arises, the ever-present ESP is there to reduce the possibility of losing control. And you're cool.



ADAM JAM in Red 'n' Roll. Model illustrated features Urban Pack and Brilliant paint, optional at extra cost.

Fuel economy mpg (litres/100km) <sup>#</sup>			CO <sub>2</sub> emissions (g/km) <sup>#</sup>	Vehicle Excise Duty <sup>**</sup>		Benefit-in-Kind tax band <sup>†</sup> 2017/18 tax year
Urban driving	Extra-urban driving	Combined figure		First year rate	Standard rate	
39.2 (7.2)	65.7 (4.3)	53.3 (5.3)	125	£160	£140	24%
39.8 (7.1)	62.8 (4.5)	52.3 (5.4)	125	£160	£140	24%
42.8 (6.6)	68.9 (4.1)	56.5 (5.0)	118	£160	£140	22%
39.8 (7.1)	62.8 (4.5)	52.3 (5.4)	125	£160	£140	24%
47.1 (6.0)	67.3 (4.2)	57.6 (4.9)	112	£160	£140	21%
37.2 (7.6)	57.6 (4.9)	47.9 (5.9)	139	£200	£140	26%

<sup>#</sup>Manufacturer's figures.

<sup>\*\*</sup>Correct at time of publication.

<sup>†</sup>Taxation information for guidance only. Please take professional advice on your own tax position.

S/S = Start/Stop.

# YOURS. TRULY.



Heavy Metal  
Two-coat metallic

Orange Alert  
Solid

Mint my Mind  
Brilliant

Shades of Grey  
Two-coat metallic

Red 'n' Roll  
Brilliant

Let it Blue  
Two-coat premium

James Blonde  
Premium

Black Jack  
Two-coat metallic



VX\_ADAM\_23527

Red 'n' Roll  
Brilliant

VX\_ADAM\_24129

Let it Blue  
Two-coat premium

Shades of Grey  
Two-coat metallic

VX\_ADAM\_22553

White my Fire  
Brilliant

Pump up the Blue  
Two-coat premium

Purple Fiction  
Two-coat pearlescent

Saturday White Fever  
Brilliant

Exterior colours are a big part of your car's personality. And because ADAM stands for self-expression, you get a whole lot of colours to choose from. Whatever ADAM takes your fancy, once you've decided on your body colour, you can create a cool two-tone look with one of three optional Roof Packs (includes matching roof and door mirrors) - in Black Jack, White my Fire or Shades of Grey, ADAM S models have the option of a unique Red 'n' Roll or Let it Blue Roof Pack. There are 12 body paints and countless different colour combinations to choose from. How's that for choice!

Please refer to the latest ADAM Price and Specification Guide, available to download from [vauxhall.co.uk](http://vauxhall.co.uk) for details of colour availability by model and prices

# THE ONLY WAY IS UP.

The hill start assist feature automatically stops your ADAM from rolling back as you set off on a steep hill or slope. So you don't have to worry about pulling away safely. This clever little safety feature is standard on all ADAM models.

## EYE CANDY.

The optional Sight and Light Pack covers three clever features that take the strain off your eyes and a load off your mind: The electro-chromatic rear-view mirror, automatic lighting control and the rain sensor. The electro-chromatic mirror cuts down the glare from cars behind you at night by automatically adjusting the amount of light it reflects. The automatic lighting control turns your headlights on automatically in low light situations and off when light levels improve and the rain sensor detects rain and turns on your windscreen wipers automatically – so you don't have to!



Put frost back in its box with the ADAM Winter Pack. It heats the front seats or steering wheel or both at the touch of a button.



## LOCAL WARMING.

## SAFE & SOUND.

You're in safe hands with ADAM. Every version comes with ABS, Electronic Stability Programme-plus (ESP-plus) and six airbags as standard. And there's the option of an alarm system should your car attract the wrong kind of attention.

## SAFETY FIRST.

If you ever need to park a little faster in those tight spaces, then the optional parking distance sensors can help. Just engage reverse and the bleep will automatically tell you when you get too close to something behind you.





VX\_ADAM\_24131

## TAKE IT DOWN (OR UP) A NOTCH.

Like to take life easy? Choose ADAM's Easytronic transmission. It's a five-speed manual gearbox with a fully automatic mode. Just tap the gear lever up or down to shift gears, no need for a clutch. Or switch to fully automatic mode and let Easytronic do it all. Easy, easy, easy!

## STAY IN CONTROL.

Stay legal and stay within the speed limit with cruise control. Standard on all ADAMs it's ideal when negotiating those inevitable roadwork speed restrictions whether you're on the motorway or the sleepy country lanes.



VX\_ADAM\_23880

# ADAM ♥ INNOVATIONS.

ADAM offers a whole stack of high tech features and options that make driving simpler, safer and more comfortable – plus they help free up your time. Like parking sensors and hill start assist. One helps you to park up in a tight space, the other helps you to pull away safely. No worries all round then.

## INNER SPACE.

When it comes to the question of storage, ADAM has all the right answers. With clever spaces and pockets to stash anything you want, whether you're driving or just along for the ride, all designed to keep the inside of your car tidy and looking the way you intended.



VX\_ADAM\_23871



VX\_ADAM\_19193

Stream your favourite tunes, connect with friends, find your way to wherever. It's easy to kit out your ADAM with the latest in-car tech to make it all happen.

## YOUR MUSIC.

### CD-based audio system with Bluetooth®.

The standard audio system features an MP3/WMA compatible CD player, digital radio (excludes JAM models), AM/FM stereo radio, RDS with Traffic Programme and steering wheel mounted audio controls. Sound-wise there's 20 watts per channel output from up to six speakers combined with speed-dependent volume control.

It also comes with Bluetooth®, USB and aux-in as standard too. So you stay in contact and entertained on the move.



VX\_ADAM\_19866

**BRING  
IT ON.  
TURN  
IT UP.**

Navi4.0 IntelliLink home screen.



VX\_ADAM\_26329



## YOUR SYSTEM.

You can now equip your ADAM with the latest in-car technology; the R4.0 IntelliLink system\*, a smart all-in-one infotainment system with a big, 7-inch colour display. Designed to work without a CD player, IntelliLink seamlessly supports<sup>1</sup> portable Bluetooth® and USB audio devices, so not only can you make calls while on the move but you can hook up your smartphones or tablets to access your own music or videos<sup>2</sup>.

The R4.0 IntelliLink is not only compatible with Apple CarPlay™ and Android Auto™, it also looks great and is super easy to use via the touchscreen or steering wheel controls. And now you can opt for the Navi4.0 IntelliLink which features an integrated sat nav system.

And on ADAM SLAM and S models, with OnStar your ADAM will even become a Wi-Fi Hotspot for up to seven devices\*\*. How cool is that?

\*Optional at extra cost.

\*\*Terms and conditions apply see page 38-41.

VX\_ADAM\_24134

Apple CarPlay™ home screen.



Android Auto™ with Google Play Music and weather information.



VX\_ADAM\_24156



Apple CarPlay™ Apple maps.

VX\_ADAM\_24135

## YOUR APPS.

Both the Navi and R4.0 IntelliLink come with a built-in smartphone link that works with a wide range of apps. With Apple CarPlay™ or Android Auto™, now you can display<sup>3</sup> certain apps and features from your smartphone in the dash on the big R4.0 IntelliLink colour display – and control your smartphone conveniently via the touchscreen or voice command. You can make calls, check your voice mail, send and receive messages, stream music and use Apple or Google Maps to get directions, real-time traffic information and route guidance.



VX\_ADAM\_24157

## YOUR CHARGER.

ADAM doesn't like cable clutter, but it loves high tech. With the optional inductive wireless charger, you can charge your phone conveniently via an induction rubber mat in the centre console – no cables attached.

<sup>1</sup> The majority of phones, MP3 players and tablets can be connected by either Bluetooth®, USB connection or aux-in. Please note you may need to change your connection method (i.e. from Bluetooth® to USB cable) if you want to access another function on your device. <sup>2</sup> Video clips will not display while the car is moving. <sup>3</sup> Please note that compatibility and certain functions may be different depending on the type of device and version of operating system you're using with the IntelliLink systems. To check compatibility go to [www.apple.co.uk](http://www.apple.co.uk) or [www.android.co.uk](http://www.android.co.uk). You may also incur additional costs from your operator for some services and as such we recommend that you check the data costs on your tariff. Apple and iPhone are trademarks of Apple Inc. registered in the U.S. and other countries. Android is a trademark of Google Inc. also registered in the U.S. and other countries.



VX\_ONS\_26483.tif

# THIS COULD BE THE IDEAL TRAVEL COMPANION

Journeys go faster with great company. It's just a good feeling to have someone with you along the way. Which is why your ADAM SLAM, ADAM S and ROCKS models\* come with OnStar!, a personal connectivity and service assistant who's always there for you, 24/7, 365 days a year.

At the push of a button, it puts you in touch with someone to help you – could be help to find or unlock your car or immediate help in an emergency – whatever happens, it's there.

Oh yes, and how could we forget it also has a super-handy 4G Wi-Fi Hotspot?. Perfect for hooking up to seven devices (I want to be at that party). Isn't this just the kind of mate you'd like on your next road trip? And we guarantee it won't complain about the music you play.

# SOS

## YOU'RE SAFE.

With OnStar you have emergency assistance at your fingertips, available 24 hours a day, 365 days a year.

- **Automatic Crash Response<sup>1</sup>:**  
in case of a crash and an airbag deploys, our advisors automatically connect to your car. If needed, they immediately brief the emergency services with key car information and can send them to your exact location.
- **24-Hour Emergency Call Service<sup>1</sup>:**  
you or a passenger are not feeling well? Push the red SOS button and our advisors make sure to send help right away.
- **Roadside Assistance<sup>1,3</sup>:**  
if you have a flat tyre or a warning light in the dashboard goes on, just contact our advisors and they will send Roadside Assistance to your location, if required. This is even more valuable in areas with weaker mobile phone coverage or if your smartphone has run out of battery.
- **Stolen Vehicle Assistance<sup>1</sup>:**  
in case your car gets stolen, report it to the police and get a crime reference number. Once the car stops and is turned off, OnStar blocks the ignition so the car can't be restarted again and provides the police with the exact vehicle location to help retrieve your car safely.

\*Standard on ADAM SLAM, ADAM S and ROCKS models, optional at extra cost on all other models. **1** Vauxhall are not responsible for the provision of OnStar services or Wi-Fi services. OnStar Services require activation and account with OnStar Europe Ltd. (a GM Company). All OnStar services and Wi-Fi services will cease to be available on 31 December 2020. No trial or paid subscriptions or services, including emergency response services, will be available after that date. Wi-Fi services require additional account with OnStar Europe Limited's mobile network operator supplier. All services subject to mobile network coverage and availability. Use of OnStar services (except Wi-Fi) is free of charge for 12 months from registration date or delivery of vehicle, whichever comes first. Wi-Fi trial has a time limit and capped data allowance. Charges apply after expiry of applicable trial periods. Check [vauxhall.co.uk/onstar](http://vauxhall.co.uk/onstar) for service limitations and charges. **2** The 4G Wi-Fi Hotspot services require account with OnStar Europe Ltd. and nominated network operator. The Wi-Fi trial has a time limit and capped data allowance. Charges apply thereafter. All services subject to mobile network coverage and availability. **3** OnStar will direct a professional breakdown recovery team to your location. If your car is within the Vauxhall roadside assistance service, who will send your location. OnStar will connect with the Vauxhall roadside assistance terms and conditions. If your vehicle is outside the coverage of the Vauxhall New Vehicle Roadside Assistance service, the provider of the breakdown recovery service may apply charges for the services provided. **4** Some elements of Smartphone App may not be available for all cars/trim levels. Check [vauxhall.co.uk/onstar](http://vauxhall.co.uk/onstar) for service limitations and charges. **5** An OnStar advisor can help you book a hotel room using Booking.com website, and the applicable terms and conditions, which can be found on the Booking.com website, and is not responsible for the conditions for your hotel. OnStar assists you in making a booking and is not responsible for the services provided by Booking.com or your hotel. Email address and credit card required. **6** Some elements of Smartphone App and Destination Download may not be available for all cars/trim levels. An embedded Vauxhall navigation unit and map data are requirements for the Destination Download service. Check [vauxhall.co.uk/onstar](http://vauxhall.co.uk/onstar) for service limitations and charges. **7** Only available for car parks which are listed in Parkopedia. Information about availability applies for the time of contact with OnStar.



## YOU'RE WELL CONNECTED.

Nowadays, we're pretty used to having Wi-Fi on tap almost everywhere. So why not your car? And you can use the smartphone app to view the status of some functions, locate your car, and lock or unlock it if needs be.

- **Wi-Fi Hotspot<sup>1,2</sup>:**  
a fast and stable Internet connection enables you and your passengers to work, surf or just stream movies on up to 7 devices – thanks to the powerful OnStar roof antenna.
- **Remote Control<sup>1,4</sup>:**  
if you forgot to lock your car, you can use your smartphone to remotely lock or unlock it, even from afar, thanks to the **My Vauxhall Smartphone App**.
- **Car Locator<sup>1,4</sup>:**  
forgot where you've parked? Pinpoint your car's location on the app. If you are close and still do not see it, just blink the headlights or honk the horn to see where you've parked.



## YOU'RE LOOKED AFTER.

Who wouldn't want a personal assistant? At the touch of a button, you'll be connected to an assistant who's at your service – 24 hours a day, 7 days a week.

- **Hotel Booking<sup>1,5</sup>:**  
plans changed? Or too tired to keep driving? Let our advisors take care of your hotel booking en route, powered by Booking.com. Just press the blue Service Button.
- **Destination Download<sup>1,6</sup>:**  
no more address typing! Our advisors assist you in finding an alternative route, a restaurant or a petrol station. They will remotely download the address onto your in-built navigation system, too.
- **Parking Service<sup>1,7</sup>:**  
never search for a car park space again! Using Parkopedia.com, OnStar can find the nearest car park to your destination. That way, before you even get there, you'll already know the availability and parking fee. With destination download<sup>6</sup>, OnStar can send the information direct to your sat nav, making it even easier. How's that for personal service? All without leaving your new ADAM.

# HOW TO GET ONSTAR.

OnStar is standard on ADAM SLAM, ADAM S and all ROCKS models and is available as an extra cost option on all other ADAM models.

1. We will send you an e-mail so you can activate your account – then just complete your registration and set your preferences.
2. Just activate OnStar when you take delivery of your new Vauxhall ADAM.
3. OnStar is ready to go!

Best of all the OnStar services are free of charge for the first 12 months<sup>1</sup>. You'll also get a free data trial period for the 4G Wi-Fi Hotspot<sup>2</sup>.

You can purchase Wi-Fi Hotspot data packages separately from the nominated network provider by following the instructions on [vauxhall.co.uk/onstar](http://vauxhall.co.uk/onstar). Charges apply after the free trial period.



## YOUR PRIVACY. YOUR CALL.

To ensure your privacy, you can turn OnStar off and on anytime\*.

Find out more at [vauxhall.co.uk/onstar](http://vauxhall.co.uk/onstar)

<sup>1</sup>OnStar can only override the Privacy Button in an emergency or if your car is reported stolen. Vauxhall are not responsible for the provision of OnStar services or Wi-Fi services. OnStar Services require activation and account with OnStar Europe Ltd. (a GM Company). Wi-Fi services require additional account with OnStar Europe Limited's mobile network operator supplier. All services subject to mobile network coverage and availability. Use of OnStar services (except Wi-Fi) is free of charge for 12 months from registration date or delivery of vehicle, whichever comes first. Wi-Fi trial has a time limit and capped data allowance. Charges apply after expiry of applicable trial periods. Check [vauxhall.co.uk/onstar](http://vauxhall.co.uk/onstar) for service limitations and charges.

<sup>2</sup> The 4G Wi-Fi Hotspot services require account with OnStar Europe Ltd. and nominated network operator. The Wi-Fi trial has a time limit and capped data allowance. Charges apply thereafter. All services subject to mobile network coverage and availability. All OnStar services and Wi-Fi services will cease to be available on 31 December 2020. No trial or paid subscriptions or services, including emergency response services, will be available after that date.



# GET MORE FROM YOUR CAR WITH MY VAUXHALL.

My Vauxhall is your one-stop shop for everything to do with your ADAM. Manage your OnStar account. Organise your car's next service. Get rewards and exclusive savings for you.

- **Manage your Vauxhall** – take care of your Vauxhall online and book a service
- **Access your OnStar services** – get diagnostics reports, manage your subscription and more
- **Exclusive offers** – stay up to date on special offers, the latest news and current events
- **Retailer locator** – find your nearest Vauxhall retailer



## HOW TO GET MY VAUXHALL.

If you already use OnStar, you can access all the My Vauxhall services. Otherwise, simply register for My Vauxhall this way:

1. When you order your ADAM, your retailer will help you pre-register for My Vauxhall.
2. We'll send you an e-mail invitation to activate your My Vauxhall account and complete your registration.
3. My Vauxhall is ready to go – use it through any web browser, or the My Vauxhall app on your mobile device, available to download from the Google Play or Apple App Store.

VX\_ADAM\_19829

**Floor mats.** Keep your carpets clean with bespoke ADAM floor mats available in a choice of rubber, carpet and velour styles.

VX\_ADAM\_20546

VX\_ADAM\_19181

VX\_ADAM\_20545

VX\_ADAM\_19828

VX\_A

VX\_ADAM\_20548

**Windscreen protector.** Save on scraping in winter and keep your car cool in summer.

VX\_ADAM\_19190

**Privacy shades.** Your ADAM is going to attract a lot of attention. These chic shades cover the rear or side windows – and make sure your passengers only get seen by the people you want.

VX\_ADAM\_19185

VX\_ADAM\_19191

VX\_ADAM\_19841

**Outdoor cover.** You can't show it off all the time! If you're away for a long period, it's worth keeping your car under wraps with a smart, ADAM-branded, all-weather cover.

**Luggage net.** Stop bottles and balls rolling around in the boot.

VX\_ADAM\_24020

# ACCESSORISE ALL AREAS.

Opportunities to customise your ADAM don't stop with colours, wheels, trims and the rest. There are far too many accessories and packs to list them all here, but you'll find the whole range online at [vauxhall.co.uk/accessories](http://vauxhall.co.uk/accessories). We've picked out a few highlights to give you an idea...

**Storage box.** Keeping your boot space tidy couldn't be simpler. ADAM's lidded storage box with removable dividers has been tailored to help keep your loose items safe and secure. Available in three stylish designs.

**Armrest.** Our handy centre armrest with interior storage for all your bits and bobs. Folds upwards when you're not using it.

**Stylish valve caps.** You've ordered your alloys now take your look to the next level with some stand-out valve decoration.

## Thule Roof Attachments.

The roof base carrier provides the perfect platform for the high-quality range of Thule roof attachments. Easy to install and secured by lockable caps. Choices include:

- Bicycle carriers
- Roof boxes
- Kayak carrier
- Ski/Snowboard carriers
- Multi-purpose holder

## Centre console organisers.

Add one of these and take care of those loose items.

## Hard cargo tray.

Protect the inside of the boot from scratches or spills and sharp or scruffy stuff.

**Rear roof spoiler.** Give your ADAM that sporting intention.

VX\_ADAM\_21214

VX\_ADAM\_19178

**Splash guards.** Easy to clean, Vauxhall splash guards are designed to help protect the vehicle's bodywork, whilst aiding visibility for following vehicles by reducing spray in wet weather conditions.

# TURN UP YOUR STYLE.

Don't stop now. ADAM has an enviable number of interior and exterior accessory décor items for you to take your style up a notch. Take a look at what's on offer from our range of styling accessories. There's just a flavour of what's on offer here, ask your ADAM retailer for the full story or use our on-line configurator to make your own choice.

## EXTERIOR GRAPHICS

MONOGRAM ON BONNET AND ROOF ONLY

1. Black Jack
2. White my Fire

SPLATS ON THE FRONT AND REAR PILLARS

3. Black Jack
4. White my Fire
5. Let it Blue

STRIPES ON THE ROOF, BONNET AND DOORS

6. Red 'n' Roll
7. James Blonde
8. White my Fire
9. Black Jack

10-11. Two-tone stripes: one colour on roof and second colour on bonnet and doors. These can be interchanged (not illustrated).

NUMBER 01 ON THE ROOF, BONNET AND REAR PILLARS

12. White my Fire
13. Black Jack
14. Let it Blue

## REAR-VIEW MIRROR COVERS

- |                  |                  |                 |
|------------------|------------------|-----------------|
| A. White my Fire | C. Carbon design | E. Splat        |
| B. Red 'n' Roll  | D. Greenspotting | F. Orange Alert |

VX\_ADAM\_19646

A

VX\_ADAM\_19645

B

VX\_ADAM\_19642

C

VX\_ADAM\_19644

D

VX\_ADAM\_19647

E

VX\_ADAM\_24042

F

1



VX\_ADAM\_24032

2



VX\_ADAM\_24031

3



VX\_ADAM\_19638

4



VX\_ADAM\_19639

5



VX\_ADAM\_21341

6



VX\_ADAM\_19635

7



VX\_ADAM\_19636

8



VX\_ADAM\_20642

9



VX\_ADAM\_19637



High-gloss black front grille bar and White my Fire Monogram exterior graphics on bonnet and roof. The ADAM JAM illustrated also features Style Pack, Urban Pack and Shades of Grey metallic paint, optional at extra cost.

# DOOR MIRROR COVERS

- A. Splats in Cream White and Black
- B. Black Jack design



VX\_ADAM\_24033



VX\_ADAM\_19632



VX\_ADAM\_25525



VX\_ADAM\_19622



VX\_ADAM\_21200



VX\_ADAM\_19620



VX\_ADAM\_19619



VX\_ADAM\_19621



VX\_ADAM\_21338



VX\_ADAM\_21339



VX\_ADAM\_21340



# FRONT GRILLE BARS

- 15. White my Fire
- 16. High-gloss Black
- 17. Carbon-fibre effect
- 18. Let it Blue
- 19. Red 'n' Roll
- 20. Shades of Grey

# Trust Vauxhall

## Company Car Driver free 3 Day Test Drive

Our free\* 3 Day Test Drive programme is open to all Company Car Drivers.

**3** FREE 3 DAY TEST DRIVE

It allows you to choose most models in the current Vauxhall line-up (exclusions apply). With full insurance cover provided, it gives you a meaningful length of time to make an informed decision about your next company car.

To book your free\* test drive just log on to [vauxhall3dtd.co.uk](http://vauxhall3dtd.co.uk) or call **0330 587 8221\*\***



## Fleet Customer Services

Our dedicated support services for fleet decision makers include factory demonstrators and information on whole life costs, company car taxation and finance.

For further information please call **0330 587 8222**

## For more information...

For a brochure on any Vauxhall model (up to a maximum of three per caller) or location of your nearest Vauxhall retailer, please call 0345 600 1500

Alternatively, details can be found on our website at [vauxhall.co.uk](http://vauxhall.co.uk)

Join us online:



Scan this QR code with your smartphone for more information. Don't forget to download a QR reader from your app store first.

\*The free 3 Day Test Drive programme is open to Company Car Drivers and Fleet Decision Makers. Available for UK Mainland only. Terms and Conditions apply. Full terms and conditions can be found at [vauxhallfleet.co.uk/testdrive/index/terms](http://vauxhallfleet.co.uk/testdrive/index/terms).  
\*\*Telephone lines open Monday-Friday 9.00am to 5.00pm excluding Bank Holidays. Calls may be recorded or monitored for quality and/or training purposes.

Privacy Policy - For full details please visit: [vauxhall.co.uk/privacy](http://vauxhall.co.uk/privacy)

OnStar privacy details are available at [vauxhall.co.uk/onstar](http://vauxhall.co.uk/onstar)

Some feature descriptions in this brochure may refer to, and some illustrations may show, optional equipment not included in the standard delivery. The information contained in this brochure was accurate at the time of going to print. We reserve the right to make changes in design and equipment. The colours printed in the brochure only approximate actual colours. Illustrated optional equipment is available at extra charge. Availability, technical features and equipment provided on our vehicles can vary by model. For precise information on the equipment provided on our vehicles, please contact your local Vauxhall Retailer. As part of Vauxhall's policy of environmental care, this brochure is printed on paper manufactured using Elemental Chlorine Free pulps from specially farmed, sustainable timber resources.

# VAUXHALL

[vauxhall.co.uk/ADAM](http://vauxhall.co.uk/ADAM)

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