

VIVA

2017 Models Edition 1



BACK WITH A BITE.

VIVA is entirely different to anything you might recall of the old Viva.

Stylish and compact, yet surprisingly roomy, VIVA brings you clever design and big car features with small car efficiency at an incredibly affordable price.

There's smart technology too. City Mode steering – for tight inner city manoeuvres – and lights that show the way around corners come as standard. There's even the option of lane departure warning to keep you on track.

VIVA features also include cruise control, electronic climate control and no less than six airbags. And, with options like an electric glass sunroof and heating for the front seats and steering wheel, it can handle all varieties of British weather.

Add a punchy, super-efficient 1.0 litre engine that's great for the city as well as the open road and you'll find that VIVA gives you a truly smart run for your money.

So come and discover VIVA. It may share a name with the old Viva, but the rest is simply history.





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VX_VIVA_23974





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This brochure covers VIVA SE and SL models only. Some of the models shown include options and accessories available at extra cost. And not all of the features described are available on every model. We may also offer alternative VIVA models such as Special Editions. So for all current models or equipment details visit the Vauxhall website: www.vauxhall.co.uk/viva



LOOKS GOOD, DOES GOOD.

STYLISH AND SMART DESIGN

Designed and built with practicality, solidity and safety in mind, VIVA is more than just a pretty face. So while it looks smart, it's designed even smarter with features to make life both easier and safer.

// Stylish five-door design, made for practicality

// Safe, solid and purposeful out on the road

// Keep safe and be seen with daytime running lights

// Open up a window on the world with an optional electric glass sunroof







HIGH CLASS THINKING.

DESIGNED WITH A BIG CAR FEEL

VIVA's interior is designed with the distinctive feel of a larger, more exclusive car. Focussed on driver and passenger well being, you'll enjoy the reassuring quality feel throughout – with all the creature comforts on offer, wherever you're off to.

// Feel firmly in control at the wheel

// Enjoy every journey in total comfort

// Relax and take in the view from the light and spacious interior

EXCEPTIONAL STANDARDS.

INNOVATIVE FEATURES AND LUXURY OPTIONS

When we designed VIVA, our approach was simple: more is more. Driving this car, you're surrounded by smart technology for your safety and convenience, with additional options to make life even more comfortable.

1. Cruise control with speed limiter. Takes the effort out of motorway drives and keeps you inside the speed limit. Ideal for safely negotiating those inevitable roadwork speed restrictions.

2. Five doors, loads of room and clever design inside. Gives you quick and simple access for five people with plenty of storage options.

3. Fog lights with cornering light function. When you indicate or make a sharp turn, the cornering lights turn on automatically to light your way. So you stay safe and sound on those dark nights.

4. City Mode. Lightens the steering to make tight, low speed turns easier when you're parking. Add the optional rear parking distance sensors and you won't believe how easy it is to park and manoeuvre into those tight parking spaces.

5. Lane departure warning*. Lets you know if you start drifting out of your lane without signalling first to help keep you on the straight and narrow.

6. Heated door mirrors. Essential for those frosty early morning starts. Add the Winter Pack* for a heated leather steering wheel and seats for a toasty welcome.

*Optional at extra cost.





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2.



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5.

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6.

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HIGH FIVE.

PRACTICAL FIVE-DOOR DESIGN

From the wheels up, VIVA has been designed with smart attention to detail. Every model gives you the convenience of five doors with a versatile, usable loadspace that's simple to access for anything from a weekly shop to weekend adventures.

// Though small on the outside, VIVA is big on the inside, with loads of room for everyone and all your essentials

// Easier for everyone to get on board with a five-door design

// Made for busy lifestyles with flexible seating and storage options

// Fit long luggage and bulky loads in the rear space with a 60/40 seat split



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VX_VIVA_23980









AHEAD OF THE CURVES.

MADE FOR BUSY LIVES AND SMARTER DRIVING

With an efficient engine and intelligent driving technologies like City Mode, VIVA is built for life on the move.

Ideally sized for inner city and urban driving, it's a car with perfect poise and handling that feels safe, solid and purposeful on every turn.

// A powerful 1.0 litre engine with advanced technology means you can be confident in any situation when out on the road

// City Mode is a class-leading technology that lightens the power steering and improves manoeuvrability at lower speeds, all at the touch of a button – perfect for urban driving

// A joy to drive however long your journey and wherever you're off to



PENNY PINCHING PERFORMANCE.

INTELLIGENT FUEL ECONOMY AND ENGINE EMISSIONS

VIVA features the very latest in our new generation of low-emission, fuel-efficient engines that help to significantly lower your running costs, meaning less visits to the fuel pump and more money in your pocket.

// You won't pay a penny on road tax because the punchy 1.0 litre petrol engine emits just 99g/km of CO₂*

// There's less trips to the fuel pump with a combined mpg of 65.7 for a whopping 460-mile range*

// You'll feel more power than you expect with a 75PS engine that's light and nimble

// Drive smoothly and efficiently with a five-speed manual gearbox for confident cruising

// Choose Easytronic transmission for a more leisurely life**

*1.0i SE ecoFLEX model only.

**1.0i SL model only.

PERFORMANCE, FUEL ECONOMY AND EMISSIONS

Manual	Performance (manufacturers figures)		Fuel economy mpg (litres/100km)#			CO ₂ emissions g/km#	Vehicle Excise Duty†		Benefit-in-Kind company car rates (2016/17 tax year)††
	Max. speed (mph)	Acceleration 0-60mph (sec)	Urban driving	Extra-urban driving	Combined figure		First year rate	Standard rate	
1.0i (75PS)	106	13.1	50.4 (5.6)	72.4 (3.9)	62.8 (4.5)	104	£0	£20	17%
1.0i (75PS) ecoFLEX	106	13.1	52.3 (5.4)	76.3 (3.7)	65.7 (4.3)	99	£0	£0	16%
1.0i (75PS) Easytronic	106	14.0	50.4 (5.6)	74.3 (3.8)	62.8 (4.5)	103	£0	£20	17%

#Fuel consumption information is official government environmental data, tested in accordance with the relevant EU directive. Official EU-regulated test data is provided for comparison purposes and actual performance will depend on driving style, road conditions and other non-technical factors. †Correct at time of publication. ††Taxation information for guidance only. Please take professional advice on your own tax position.

DRIVE LIKE A PRO.

DRIVER ASSISTANCE SYSTEMS

When you're turning into a tricky parking spot, City Mode is a handy feature that lightens VIVA's steering to make everything a breeze. You can also park faster in those tight spaces with the help of optional rear parking distance sensors, a feature only available in a handful of cars in this class.

Parking on a slope is effortless in a VIVA with hill start assist to help you pull away smoothly without any roll back. And, with cruise control as standard, you can safely negotiate speed restrictions whenever and wherever they crop up. Problems solved.

- // City Mode gives your steering extra power for easier parking and tight city centre manoeuvres
- // Optional rear parking distance sensors help you park confidently with sensors to warn of objects behind
- // Hill start assist helps you pull away on a hill smoothly without rolling back downhill
- // Cruise control with speed limiter keeps you safely within the speed limit





CATCH YOUR DRIFT.



LOOKING OUT FOR YOU.

DRIVER SAFETY FEATURES

Every VIVA features a tyre pressure monitoring system fitted as standard to automatically check the safety of your tyres – a simple yet clever safety feature.

A luxury feature in the small-car category, our optional lane departure warning prevents you drifting out of your lane by mistake with a simple beep, while cornering lights illuminate your turn as you steer into a corner.

// Get alerted if you drift from a lane without signalling

// See clearer into your turns at night with automatic cornering lights

// Stay safe on the road with built-in tyre pressure monitoring

// Other VIVA safety features include electronic stability programme



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WIRELESS FOR SOUND.

CONNECTED LISTENING

Out and about in VIVA, enjoy all your favourite radio shows, music and podcasts with a stereo radio that features a USB connection to simply plug in your smartphone or MP3 player. Steering wheel mounted audio controls ensure you can keep your eyes on the road too.

You can also make hands-free phone calls and stream music wirelessly with Bluetooth® connectivity.

With the R4.0 IntelliLink system* – which includes digital radio – you can even display certain apps and features from your smartphone or tablet on the 7-inch colour touchscreen**.

// Plug your phone or devices into the audio unit for a world of entertainment

// Steering wheel mounted audio controls are standard on all models

// Upgrade to R4.0 IntelliLink* with smartphone projection using Apple CarPlay or Android Auto**

*Optional at extra cost.

**Please note that compatibility and certain functions may be different depending on the type of device and operating system you're using with the IntelliLink systems.

Apple and iPhone are trademarks of Apple inc., registered in the U.S. and other countries. Android is a trademark of Google inc., also registered in the U.S. and other countries.



AUDIO



GALLERY



PHONE



PROJECTION



SETTINGS



OnStar

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8 x 100



YOUR PERSONAL ON BOARD ASSISTANT

Vauxhall OnStar¹ gives you an incomparable feeling of safety, 24/7, 365 days a year.

Best of all it's free of charge for the first 12 months on VIVA SL models*. Even for your 4G Wi-Fi Hotspot² you will get a free data trial period³.

Driving will never be the same again.



WHAT ONSTAR CAN DO FOR YOU

SOS

Automatic Crash Response.

In the event of a crash, built-in vehicle sensors automatically alert an OnStar advisor, who will be immediately connected to your car. The advisor will assess the situation and if needed notify the emergency services and provide them with your exact GPS location¹.



4G Wi-Fi Hotspot².

Your car is online! The extra-powerful OnStar roof antenna gives you a stable and quick Internet connection and creates a Wi-Fi Hotspot² for up to seven devices¹.



Smartphone App.

At the touch of a button, remotely lock/unlock your doors, check your oil life or sound the horn and flash the lights¹.



Stolen Vehicle Assistance.

If someone steals your car, call our OnStar advisors and give them the reference number the police gave you. The advisor will then provide the police with the location and prevent your car from being restarted so it can be recovered¹.



Vehicle Diagnostics.

Whenever you want you can ask OnStar to remotely check some of the key systems of your car like engine, transmission, emissions or airbags. If you wish, OnStar can also send you a monthly e-mail with this key data.

YOUR PRIVACY. YOUR CALL



You are in control of what OnStar can and cannot do!

- Once you've registered and activated OnStar, you can access every OnStar Service available on VIVA models. To ensure security, several services will ask for your PIN.
- Press and hold the Privacy Button for approximately five seconds to mask your car's location at any time. If you change your mind, press the Privacy Button again for approximately five seconds to reveal your location. Only in emergencies⁴ can OnStar override this.
- OnStar Europe Ltd t/a Vauxhall OnStar will never sell your information on. Your information will only be disclosed to OnStar and GM Holdings LLC (USA), its affiliate companies (i.e. Adam Opel AG and General Motors UK Limited), your selected/preferred retailers, companies involved in providing or carrying out the OnStar Services and, at your request, to other service companies.

¹Optional on VIVA SE models. ¹The OnStar Services require activation and are subject to mobile network coverage and availability. Wi-Fi Hotspot service requires account with nominated network operator.

²4G is subject to mobile network coverage and availability. Charges apply after the free trial period. The OnStar subscription packages could be different from the services included in the free trial package.

Check www.vauxhall.co.uk/onstar for terms and conditions, details of availability, coverage and charges. ³For details please check www.vauxhall.co.uk/onstar ⁴In events such as a crash or if your vehicle is stolen.

HOW CAN I GET ONSTAR?

Vauxhall OnStar is standard on VIVA SL and is available as an extra cost option on VIVA SE models.

To get it:

1. Request OnStar when you order your new Vauxhall VIVA.
2. OnStar will send you an e-mail invitation so you can activate your account.
3. Complete your registration and set up your preferences.
4. OnStar is ready to go!

After the 12-month free trial period, you can decide to order a continuation of the OnStar services. This will be subject to a fee.

You can purchase 4G Wi-Fi Hotspot¹ data packages separately from the nominated network provider by following the instructions on www.vauxhall.co.uk/onstar. Charges apply after the free trial period.

To find out more, visit www.vauxhall.co.uk/onstar

¹4G is subject to mobile network coverage and availability.



VX_ONSTAR_22828



MYVX_25635



HOW MY VAUXHALL SERVICES DO MORE FOR YOU

My Vauxhall is your one-stop shop to manage everything to do with your Vauxhall – from your Vauxhall OnStar account to organising your vehicle's next service to rewards and exclusive offers. Everything is targeted to you and the Vauxhall you drive.

- Manage your Vauxhall – take care of your Vauxhall online, book a service
- Access your Vauxhall OnStar Services – get diagnostics reports, manage your subscription and more
- Exclusive offers – stay up to date on special offers, latest news and current events
- Retailer locator – find your nearest Vauxhall retailer

If you already are a Vauxhall OnStar customer, you can access all the My Vauxhall services. Otherwise, you can register for My Vauxhall by following these easy steps:

1. When you order your car, your retailer will go through a simple pre-registration with you.
2. We will send you an e-mail invitation so you can activate your account.
3. Complete your registration.
4. My Vauxhall anytime anywhere!

To easily access My Vauxhall from your smartphone, just download the app from the Google Play Store or from Apple App Store.





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VIVA SE.

Standard features include:

- // Jet Black Stardust cloth seat trim
- // Electronic stability programme
- // Anti-lock braking system
- // Six airbags
- // Speed-sensitive power-assisted steering with City Mode
- // Electrically operated front windows
- // Electrically adjustable/heated door mirrors
- // Cruise control with speed limiter
- // Multi-function trip computer
- // Perimeter alarm system
- // Remote control central deadlocking
- // Stereo radio
- // USB audio connection
- // Bluetooth® music streaming
- // Bluetooth® mobile phone portal

- // Steering wheel mounted audio controls
- // Tiltable steering column
- // Driver's seat height adjuster
- // 60/40 split-folding rear seat back and seat base
- // Daytime running lights
- // Front fog lights with cornering function
- // 15-inch structure wheels

SE ecoFLEX models additionally feature:

- // Front spoiler extension
- // Extended rear spoiler in gloss black
- // Ultra-low rolling resistance tyres



VX_VIVA_23986

Model illustrated features Absolute Red brilliant paint, optional at extra cost.

Engine availability	Insurance groups (ABI)
1.0i (75PS)	3E*
1.0i (75PS) ecoFLEX	3E*

*4E insurance rating on air conditioned models.

VIVA SL.

Features over and above SE models include:

- // Vauxhall OnStar
- // Jet Black Mondo cloth seat trim with Morrocana bolsters
- // Electronic climate control
- // Two-tone grey facia
- // Leather-covered steering wheel
- // Dark-tinted rear windows
- // 15-inch alloy wheels

Engine availability

Insurance group (ABI)

1.0i (75PS)

4E

1.0i (75PS) Easytronic

4E

R4.0 IntelliLink infotainment system illustrated is optional at extra cost.

VX_VIVA_24028



Model illustrated features Absolute Red brilliant paint, optional at extra cost.

VX_VIVA_23987



VX_VIVA_22921



15-inch structure cover // Steel SE models.

VX_VIVA_22922



15-inch // Alloy SL models.

16-inch // Alloy SL models. Optional at extra cost.



VX_VIVA_22923



PICK YOUR MIX.

WHEEL AND PAINT FINISHES*

Cool, clean or conventional – whatever your taste, VIVA has wheel designs and paint finishes to suit your style.

VIVA boasts an exciting choice of exterior colours, including two solid, two brilliant and six metallic paints.

TYRE RATING

Dimension	185/55 R15	195/45 R16
Fuel efficiency group	B-C	C
Wet grip performance	B	B
External noise measured (dB)	71	72
External noise group		

* Please refer to the latest VIVA Price and Specification Guide available from www.vauxhall.co.uk for details of colour availability by model and prices.

VX_VIVA_25381



Limelight Green // Solid

Absolute Red // Brilliant



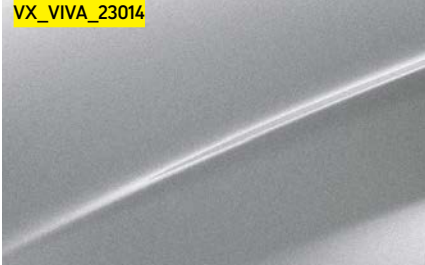
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Summit White // Brilliant



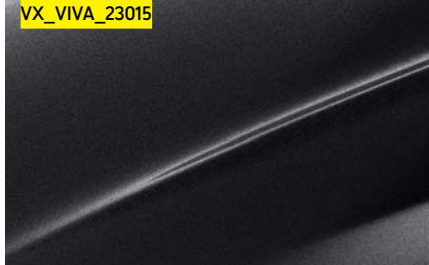
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VX_VIVA_23014



Sovereign Silver // Metallic

VX_VIVA_23015



Mineral Black // Metallic

Pastel Green // Solid



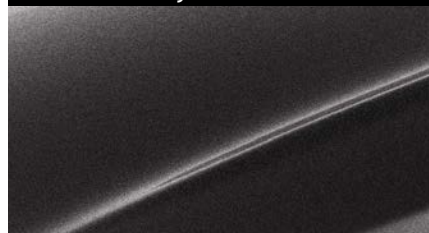
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Mushroom // Metallic



VX_VIVA_23018

Quantum Grey // Metallic



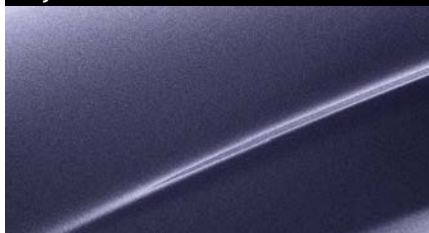
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Sparkling Blue // Metallic



VX_VIVA_23019

Mystic Violet // Metallic



VX_VIVA_23021

MAKE IT YOUR OWN.

OPTIONS AND ACCESSORIES FOR YOUR VIVA

VIVA brings you much more than you might think, with special options and accessories to tailor VIVA for your specific needs.

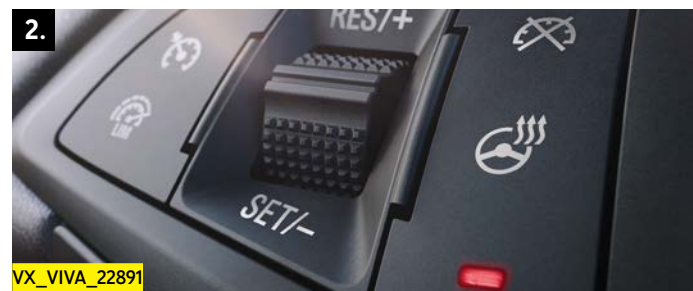
1. Your window on the world. Open the optional electric glass sunroof at a touch of a button for a breath of fresh air. Not in the mood? Simply pull the internal blind across.

2. Heated seats and leather-covered steering wheel. Come with the optional Winter Pack, for a luxuriously warm welcome on cold winter mornings.

VX_VIVA_22675



1.



2.

VX_VIVA_22891



2.

VX_VIVA_22904

VX_VIVA_25517



Must-have accessories tailor-made to make your VIVA even smarter.

3. Looking trim. For a sportier look to your VIVA, order the stylish alloy wheels and the jet black B-pillar decals.

4. Quick fix. The FlexConnect seat system has attachments to hold a drink, tablet, shopping bag or jacket in place.

5. Step in smartly. Stainless steel sill plates keep your car looking its best.

6. Fitted floor mats. Removable and durable to help keep carpets clean.

3.



VX_VIVA_23092



VX_VIVA_22938

5.



VX_VIVA_23009

6.



VX_VIVA_23093



SEE WHAT YOU'RE MISSING.

TEST DRIVE THE VIVA

You've read about it, now it's time to meet the VIVA.

Take a test drive and experience the high quality interior, agile ride and effortless steering for yourself, not to mention all the VIVA's other smart features.

// Find your nearest Vauxhall retailer online at www.vauxhall.co.uk

// Or simply call 0345 6001500

// Create your own VIVA online – to get started, scan the QR code below



FIVE STEPS TO VIVA.

FIVE REASONS TO DRIVE THE VIVA

The VIVA is clearly one of the very best compact cars in its class, not least thanks to innovative features, advanced driving technology and a big car attitude.

For plenty of reasons, it's a remarkably substantial small car. For now, here's just five.

- // Compact and stylish with an interior designed to feel like a class above
- // Feature packed and outstanding value for money
- // Class-leading safety technologies as standard
- // Great to drive with an efficient fuel-saving engine
- // Reassuringly safe, solid and purposeful when you're out on the road



Trust Vauxhall

Company Car Driver 3 Day Test Drive



Our free* 3 Day Test Drive programme is open to all Company Car Drivers which allows you to choose any model in the current Vauxhall line-up (excluding all VXR models and Commercial Vehicles), with full insurance cover provided, to give you a meaningful length of time to make an informed decision about your next company car.

To book your free* test drive just log on to www.vauxhall3dtd.co.uk or call **0870 240 4848****



Fleet Customer Services

Our dedicated support services for fleet decision makers include factory demonstrators and information on whole life costs, company car taxation and finance.

For further information please call **0870 010 0651**.

E10 Fuel

E10 fuel is cleared for use in all petrol-engined Vauxhall vehicles excluding models with the 2.2 litre direct injection petrol engine (code Z22YH) used in Vectra, Signum and Zafira models. Owners of these vehicles should continue to use regular unleaded or premium unleaded petrol.

Proud Sponsor of Home Nations Football



For more information...

For a brochure on any Vauxhall model (up to a maximum of three per caller) or location of your nearest Vauxhall retailer please call **0345 600 1500**.

Alternatively, details can be found on our website at www.vauxhall.co.uk

Join us online:



Scan this QR code with your smartphone for more information. Don't forget to download a QR reader from your app store first.

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*The free 3 Day Test Drive programme is open to Company Car Drivers and excludes fuel and lubricants, congestion charges, parking and speeding fines and the £250 insurance excess (if applicable). It features a wide selection of models from the Vauxhall range (excluding all VXR models and Commercial Vehicles and subject to availability). Drivers must be aged 25 years or over, have held a full driving licence for at least a year and hold a major credit card. You will need to have your driving licence (and proof of identity (i.e. passport) where the driving licence is not a photocard licence) when your car is delivered. While every effort will be made to ensure that at least 3 days are provided for the test drive, this cannot always be guaranteed due to delivery and collection dates and timings. Available for UK Mainland only. Terms and conditions apply. **Telephone lines open Monday-Friday 9.00am to 5.00pm excluding Bank Holidays. Calls may be recorded or monitored for quality and/or training purposes.

Every effort has been made to ensure that the contents of this publication were accurate and up-to-date at the time of going to press (July 2016). Vauxhall vehicles are equipped with components manufactured by various General Motors operating units and outside suppliers. The Company reserves the right to alter specifications and withdraw products from sale without notice. Any such alterations will be notified to Vauxhall retailers at the earliest opportunity, please consult your local retailer for the latest information. The specifications detailed within this brochure are not necessarily applicable to alternative models such as Special Editions. Details of any such models will be contained in specific literature or found on the Vauxhall website. Please note that Vauxhall retailers are not the agents of General Motors UK Limited and are not authorised to bind the Company by any specific or implied undertaking or representation. It is advisable to ensure that your motor insurance policy provides adequate cover for additional fitted options and accessories. Please note accessories shown are for illustrative purposes only. As part of Vauxhall's policy of environmental care, this brochure is printed on paper manufactured using Elemental Chlorine Free pulps from specially farmed, sustainable timber resources. All rights reserved. No part of this publication may be reproduced in any form or by any means, without the prior written permission of General Motors UK Limited.

